

PLACEMENT REPORT FOR THE SESSION

The Placement Cell successfully facilitated a wide spectrum of career opportunities for students during the placement cycle (April 2025 – March 2026), reflecting strong industry engagement across domains. Recruiters such as Crowe, Preferred Square, DeltaX, Codeyoung, ICICI Bank, Maruti Suzuki, KPMG, and HDFC offered roles spanning audit, business analytics, digital marketing, sales, banking, and operations. Competitive compensation packages were recorded, with the highest offer reaching ₹10 LPA from BNM Business Solutions LLP, followed by Codeyoung offering ₹8.36 LPA and multiple offers from Maruti Suzuki at ₹7.85 LPA. A significant number of students secured roles in reputed organizations like ICICI Bank and HDFC, indicating consistent placement momentum. The placement drives highlight continued efforts in building strong corporate relations and enabling diverse, high-quality career pathways for students.

CAREER DEVELOPMENT SESSIONS

(APRIL 2025 - MARCH 2026)

The Career Development Department recently conducted a series of impactful academic and professional engagements, including sessions, seminars, and workshops, executed with strong coordination and planning. Each initiative was strategically curated to deliver practical insights, industry-relevant knowledge, and skill-based learning through interactions with experienced professionals. Emphasis was placed on equipping students with the capabilities required to navigate professional environments while also encouraging holistic personal growth.

IN-HOUSE WORKSHOPS:

To ensure operational excellence and continuity within the Placement Cell, a structured series of in-house workshops was conducted for junior members. These sessions were strategically designed to build a strong foundation in key areas such as group discussions, interview frameworks, and aptitude-based assessments, aligning student preparedness with industry standards.

A significant focus was placed on strengthening core functional and corporate outreach capabilities. Members were trained in essential tasks such as CV vetting, drafting professional forms, and managing internal documentation processes. Additionally, dedicated modules were conducted on LinkedIn optimization, enabling members to build a strong professional presence and effectively leverage the platform for networking and outreach.

Special emphasis was also laid on corporate engagement, including practical guidance on tapping potential sponsors and onboarding industry speakers. Members were introduced to structured approaches for drafting outreach messages, conducting cold calls, and building sustainable corporate relationships.

The workshops followed a highly practical, execution-driven approach, allowing members to translate theoretical understanding into real-world application. These initiatives played a crucial role in developing a proactive, efficient, and industry-ready team capable of managing the Placement Cell's operations and engagements effectively.



CV BUILDING, GROUP DISCUSSION & PERSONAL INTERVIEW SESSION:



A comprehensive training session on “CV Building, Group Discussion, and Personal Interview Preparation” was conducted by Mr. Srijan Gupta, an alumnus of Management Development Institute Gurgaon, and a former professional at Sephora and ESCP. The session aimed at equipping students with essential skills required to navigate the initial stages of the recruitment process effectively.

Mr. Gupta provided practical insights into crafting impactful CVs, highlighting key elements such as structuring, content relevance, and personalization. He also guided students through the nuances of group discussions, focusing on communication strategies, clarity of thought, and confidence. The session also covered important aspects of personal interviews, including answering techniques, body language, and professional presentation.

The interactive nature of the session enabled participants to gain a clear understanding of industry expectations and significantly enhanced their preparedness for placement processes.

CV & COVER LETTER BUILDING SESSION:

A focused session on “CV and Cover Letter Building” was conducted by Marketing Prinik, aimed at enhancing students’ professional profiling skills. The session provided practical guidance on structuring effective CVs and drafting compelling cover letters tailored to specific roles, helping students strengthen their applications for recruitment opportunities.



MBA PREPARATION & PERSONAL BRANDING SESSION:



A session on “MBA Preparation and Personal Branding” was conducted by Amazor Talks, a well-known MBA content creator and an alumni of IIM Sirmaur. The session offered a comprehensive overview of the MBA journey, covering key aspects such as entrance exam preparation strategies, profile building, and the importance of a well-rounded academic and extracurricular background.

Special emphasis was placed on personal branding, where students were guided on how to effectively position themselves through their CVs, LinkedIn profiles, and overall online presence. The speaker also shared actionable insights on shortlisting B-schools, understanding selection criteria, and preparing for interviews and group discussions. The session was highly engaging and provided students with a clear roadmap to approach MBA

admissions strategically while building a strong and differentiated personal profile.

COLLEGE TO CORPORATE & CRACKING CORPORATE SESSION

A session on “College to Corporate and Cracking the Corporate World” was conducted by Harshit Rastogi, who is currently working at Goldman Sachs and is also an alumnus of MDI Gurgaon. The session focused on helping students understand the transition from academic life to professional environments and the expectations that come with it.

The speaker shared practical insights on workplace readiness, professional communication, and essential corporate etiquette. Key areas such as resume positioning, interview strategies, and navigating the initial stages of a corporate career were also discussed in detail.

The session provided students with a realistic perspective on corporate dynamics and equipped them with actionable strategies to confidently approach recruitment processes and succeed in professional roles.



HYBRID INTERNSHIP FAIR 6.0 REPORT

(24TH AND 25TH MARCH, 2026)

The Placement Cell of Deen Dayal Upadhyaya College successfully organized the Hybrid Job and Internship Fair 6.0, its flagship two-day annual event, conducted in hybrid mode on March 24 (Offline) and March 25 (Online). This edition marked the most expansive and impactful iteration to date, offering a dynamic platform for students to explore a wide range of internship opportunities while engaging directly with recruiters from diverse industry domains. Internship Fair 6.0 proved to be a highly successful initiative, fostering meaningful industry interactions, valuable networking opportunities, and enhanced career prospects for students. The hybrid format enabled a seamless blend of physical and virtual engagement, ensuring wider accessibility to internship opportunities across diverse academic disciplines.

Event Overview:



- Total Companies Participated: 65
- Total Student Registrations: 690+
- Offline Companies: 12
- Online Companies: 50+

Offline Mode Highlights:

Held on the college campus, the offline segment witnessed strong participation from a diverse pool of companies along with an enthusiastic turnout of students, who actively engaged in face-to-face interactions, interviews, and networking opportunities. The event featured insightful corporate presentations, engaging Q&A sessions, and dynamic on-the-spot recruitment processes, providing students with meaningful exposure to real-world industry expectations and professional environments.



Online Mode Highlights:

The online segment expanded the reach of the event, enabling participation from across the country and allowing students to apply for internship opportunities remotely. With participation from 50+ companies, the virtual format significantly enhanced accessibility and inclusivity, connecting students with a wide range of organizations and extending opportunities to participants from diverse institutions nationwide.